

## **GLASGOW 2014, LTD.**

# **ENVIRONMENTAL AND SUSTAINABILITY POLICY**

### **POLICY STATEMENT**

The Glasgow 2014 Organising Committee (Glasgow 2014) is committed to responsible environmental and sustainability standards through its planning and delivery lifecycle. It seeks to maximise its contribution to sustainable development by working collaboratively with Games Partners, Stakeholders and Advocates to align and promote the Games delivery obligations and ambitions through measurable outcomes that represent new Environmental and Sustainability benchmarks and benefits for the Commonwealth Games, the City of Glasgow and Scotland.

### **ALIGNMENT WITH GLASGOW 2014'S VISION, MISSION, & OBJECTIVES**

Glasgow 2014's vision is ***to stage outstanding, athlete-centred and sport focused Games of world class competition; Games that will be celebrated across the Commonwealth, generate enormous pride in Glasgow and Scotland, and leave a lasting legacy.***

The mission to realise this vision adopted by Glasgow 2014 is ***to organise and deliver the 2014 Commonwealth Games in a manner consistent with the aspirations of the Glasgow bid and the contractual obligations of the Host City Contract, on time and on budget.***

As a consequence of this mission, Glasgow 2014 obligation is ***to stage a Games with responsible environmental and sustainability standards that set new benchmarks;*** which

- minimise impact on the environment and, where possible, seek opportunities that will enhance the environment;
- create a new generation of sporting enthusiasts in Glasgow, Scotland and throughout the Commonwealth; and
- stimulate a positive social and economic impact from infrastructure development activities of the Games.

Glasgow 2014 will deliver these aspirations by approaching its delivery activity with a focus on sustainable development, specifically taking into account socio-cultural, economic and environmental considerations when and wherever possible.

By adopting this approach Glasgow 2014 recognises that there are various opportunities to:

- mitigate the Games impact on climate change;
- provide a true sport celebration that is inclusive and accessible;
- promote healthy living;
- provide an atmosphere that will enable the athletes competing at the Games to perform at their highest potential; and
- deliver the foundation for Glasgow City and Scotland to have sustainable Legacies.

## ALIGNMENT WITH GLASGOW CITY COUNCIL'S, SCOTTISH GOVERNMENT'S & COMMONWEALTH GAMES SCOTLAND'S ASPIRATIONS

Through the Environmental and Sustainability policy, Glasgow 2014, Ltd. is actively working with and aligning its activities with the aspirations of its Games Partners, namely those of the Glasgow City Council as outlined in its '*Glasgow 2014 Sustainability Policy*' and those of the Scottish Government and Commonwealth Games Scotland to host a Commonwealth Games that deliver a sustainable legacy as committed to in the *Glasgow 2014 Commonwealth Games Candidate City File*.

The policy is also underpinned by and in support of the principles outlined in the *Climate Change (Scotland) Act (2009)*.

By aligning the policy with those of our Games Partners, Glasgow 2014 aims to support them in achieving their collective objectives:

- To ensure infrastructure is in place to deliver an enjoyable experience for athletes and visitors that minimises the overall impact on the environment;
- To promote Scotland as a healthy sporting nation and inspire new generations of athletes;
- To seek to ensure appropriate implementation of Environmental and Sustainability principles into permanent venue designs;
- To create an Environment and Sustainability Benchmarking Framework that can be used by future Commonwealth Games Organising Committees;
- To influence the transformation and regeneration of Glasgow's East End, whilst retaining both a sustainable and healthy living focus as a legacy for future generations; and
- To demonstrate Scotland as an attractive environment to conduct business and a friendly welcoming place that will encourage repeat visitors.

## MANAGEMENT APPROACH

Glasgow 2014 will implement models of best practice in event management as set out in the *British Standard for a Sustainable Event Management System: BS8901* and cascade the responsibility for executing its ambitions outlined in the Environmental and Sustainability policy throughout the organisation.

## MEASUREMENT AREAS

Glasgow 2014 will measure its Environmental and Sustainability effectiveness leading-up to and during the Games in five (5) thematic areas:

- **Environment** – Glasgow 2014 working with its Games Partners will measure the influence of the Glasgow City Council's 'Strategic Environmental Assessment Plan' on Games readiness and delivery. The Assessment Plan aims to ensure that green spaces for sporting activities are fit for purpose. Furthermore, Glasgow 2014 will ensure that air quality is monitored and addressed where and when needed to benefit athletes performances and safety and a positive Games visitor experience.
- **Climate Change** – Glasgow 2014 working with its Games Partners will measure their ability to impact climate change by providing the Games as a platform to demonstrate and deliver best practice in the following areas:

- implementing demand side energy management by utilisation of low carbon and renewable energy sources;
  - ensuring that best water resource management practice is adopted throughout the Games;
  - ensuring a robust waste management strategy is adopted throughout the Games promoting the waste hierarchy of “reduce, reuse and recycle” of all materials;
  - ensuring responsible resourcing practices are adopted where practical and where best impact can be made; and
  - encouraging use of sustainable transport during the Games.
- **Inclusion** – Glasgow 2014 working with its Games Partners will measure their contribution to the physical, economic and social regeneration of Glasgow and wider Scottish communities in:
    - Supporting the provision, design and delivery of infrastructure that will create training (education/learning) and employment opportunities;
    - Establishing procurement processes that enable opportunities for broader supply chain engagement;
    - Supporting the provision, design and delivery of new facilities that will be utilised for community benefit as part of the wider Games Partner legacy commitments and improved access for all.
  - **Healthy Living** – Glasgow 2014 working with its Games Partners will measure their campaigns to inspire a new generation of people from Glasgow and Scotland to be fit, practise sport and adopt healthy lifestyle by utilising new facilities and services provided as a result of the Games. This may include the use of safe and accessible green spaces; uptake of sports; promote lifestyle changes; improve air quality by introducing low emission vehicles into available public transport fleets, create green networks that will accrue as a result of the Games and other initiatives.
  - **Games Experience** – Glasgow 2014 working with its Games partners will measure socio-cultural and economic perceptions and tangible effects of hosting the Games on the people of Glasgow and Scotland as well as on visitors from abroad (e.g. athletes, officials, dignitaries, guests, fans). A series of contextually appropriate socio-cultural and economic indicators will be developed and monitored in this regard.

## MANAGEMENT OF DELIVERY

Glasgow 2014 in collaboration with its Games Partners will deliver the above objectives by executing a comprehensive management plan that cascades through all levels of the Games delivery. The following actions have been initially identified and will be further developed:

- Glasgow 2014 will fully integrate the above principles into all facets of its operational activities and design measurement and reporting tools to ensure accountability and control leading up to and during the Games;
- Glasgow 2014 will establish and manage a list of key performance indicators throughout the Games delivery lifecycle;
- Glasgow 2014 will collaborate with its Games Partners to track and monitor Environmental and Sustainability risks and opportunities related to the Games;

- Glasgow 2014 will actively develop and manage partnerships with a diverse range of stakeholder groups from communities, NGO's (e.g. UNEP, etc.), and businesses to engage and promote healthy living and wider community social benefits of sport as well as spread the 'Glasgow 2014' brand where appropriate and possible;
- Glasgow 2014 will actively monitor current Environmental and Sustainability regulations (European, British and Scottish) and anticipate future regulatory changes to ensure the Games conform and are exemplary in 2014;
- Glasgow 2014 will deliver a series of Commonwealth Games Environmental and Sustainability benchmarks by executing Environment and Sustainability 'models of best practice' (e.g. Key Performance Indicator measurement and by achieving the *British Standard for a Sustainable Event Management System: BS 8901*);
- Glasgow 2014 will develop sustainable procurement policy guidelines for purchase of goods, services and sponsorship to ensure fair selection and opportunities for all. By making this undertaking, Glasgow 2014 has the opportunity to promote the importance of sustainable, ethical and socially aware resourcing; and
- Glasgow 2014 will ensure that regular independent assessments are conducted to measure its effectiveness to meeting the principles stated within this policy document.

## COMMUNICATIONS STRATEGY AND REPORTING

Glasgow 2014 recognises the importance of having a coordinated communications strategy surrounding environmental issues and sustainability with its Games Partners. It is critical that such a strategy ensures a complementary approach to achieving the immediate goals of the Glasgow 2014 Commonwealth Games and the long-term aspirations of the City of Glasgow and Scotland.

Glasgow 2014, will report on Games related progress annually by publishing a 'Glasgow 2014 Sustainability and Environment Report'. The format of such a report will be determined as part of the wider Glasgow 2014 reporting strategy. The report will focus on each of the themes within the Candidate File, where performance benchmarks will be set. Within Glasgow 2014 staff will be identified and assigned as theme champions in order to ensure the established performance indicators are tracked and monitored for achieving best practice. The outputs will be measured for progress in 2010, 2011, 2012, 2013 and 2014 in order to provide an 'overall score' in delivery lifecycle of the Glasgow 2014 Commonwealth Games.

Signed:



John Scott, Chief Executive

Glasgow 2014 Limited